

Long Range Transportation Plan (LRTP) 2025 Mobility Implementation Plan miPLAN - Phase I Primary Research

The CCRPC's Long Range Transportation Plan 2025 provided the direction in which the region would like to build and grow in its transportation future. It was necessary for Phase I of miPLAN to include the gathering of both qualitative and quantitative data to identify the needs and desires of our communities' residents, and to get a snapshot of travel behaviors and habits, transportation services, and growth patterns.

Qualitative Data

- Focus Groups (three)
- Neighborhood *Transopoly™* Sessions (nine) - gaming strategies to identify, share, strategize and budget for realistic solutions to transportation problems. Priority recommendations included direct bus service along major arteries, more bicycle routes, and increased street lighting
- Stakeholder Interviews (50)

Quantitative E-Surveys

- UIUC Students (3,319 completed surveys)
- Employees of Champaign-Urbana Major Employers (3,252 completed surveys))
- MTD On-Board Rider Survey

MTD Boarding and Alighting Analysis

This working paper responds to the Long Range Mobility Implementation Plan Work Scope in Phase I to provide a profile of boarding and alighting patterns. The working paper is therefore primarily descriptive in nature by reporting the facts on boardings and alighting patterns for a sample month, primarily October 2006.

Mobility Enhancing Development (MED) Opportunities Study

Completed in 2007, this study defines opportunities for and challenges to MED in the region that can be incorporated into the CUMTD's and the community's long-range plans. Coordination of transportation and planning will play an important role in ensure that the area is prepared to accommodate population growth.

Complete results of all research are available on the miPLAN website at ihavemiplan.com.